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**Do you know Tun Dr Mahathir Mohamad, Tun Dr Siti Hasmah Mohd Ali and Tun Dr Ling Liong Sik attending Tony Buzan's Seminar on Mind Mapping also?**

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## **Mind-Mapping for Engineers & Professional**

**Question : Do you know who is the Founder and Originated of Mind Mapping?**

**Answer : The History of Memory Techniques Leading to Mind Maps by [Tony Buzan](#).**

Very few people have really Capitalized and Take Advantage of the power of Mind-Map for Engineers & Professionals, thinking that it is Child's Play !!

Just what is Mind-Map and How it will Change one's Life as a Professional to be more Organized, Creative, Capable of becoming a Better Problem Solver than dueling on the minor issues are yet to be Explored.

This Program will Empower you with a very Practical Business Tool – Mind Mapping, one that is very handy without having to connect to the Internet and has capability to compress contents of a Book to just a Single Page !

At the end of the program, Participants shall be able to:

1. Know the Background of Mind Map and How it Comes into Being
2. Appreciate How Mind-Map will Assist them in their daily life as a Professional
3. Learn how to Construct Mind-Maps in different Working Situations ie Writing Reports, Presentation, Negotiations and Problem Solving
4. Learn how to Use Mind-Mapping Techniques to Organize, Generate Ideas, Plan and Monitor Tasks
5. Have some exposure as to how Mind Map may be used in other applications ie to start a Business, preparation for a Business Call, Discussion, etc.

### **Who Should Attend**

This workshop is **highly Recommendable** for **Junior or Senior Engineers, IT Professionals, Technical Managers, Team Leaders, Project Managers, Managers** and **other Professionals** such as **Lawyers and Accountants**.

## **Workshop Methodology**

Trainers will lead the seminar through Illustrative Presentations, short Lectures and Interactive Discussions. To acquire the skill of Mind-Mapping, the Participants will be shown numerous Applicable Samples and to have the chance to practice through Individual Practice and Group Work.

## **What You Will Learn**

- **Introduction to Mind Map**
  - *What is Mind Map*
  - *A Glance on History of Mind Map*
- **Benefits of Mind-Mapping**
  - To Organize and Clarify Thoughts
  - To Plan or Make Preparation
  - To Communicate and Present Ideas Better
  - To be More Creative and Think Outside the Box !
  - To Solve Problem Faster and Better
  - To Retrieve Information Faster
  - Similarity with the way Brain Works !
- **Your First ‘Construction’ of Mind-Map**
  - Imagination and Association
  - Components and Structure of a Mind-Map
  - Most Important Thoughts, Main Thoughts and Secondary Thoughts
  - Step-by-Step of Making a Mind Map
  - Guidelines to Enhance Your Mind Map – Color Coding, Images, etc.
  - Practice - Individual
- **Mind-Mapping Your Way to Success !! (Illustration and Practice)**
  - Mind-Mapping for Presentations
  - Mind-Mapping for Technical Reports
  - Mind-Mapping for Project Management
  - Mind-Mapping for Problem Solving
  - Mind-Mapping for Negotiations
  - Mind-Mapping for Plannings
- **Other Applications of Mind-Mapping**
  - Preparation for Business Call or Conversation
  - Preparation for Discussion
  - Setting up a Business !!
  - Planning a Successful and Memorable Dinner !!

**Duration:** 2 days (9am – 5pm)

IEA Management Consultancy  
19, Lorong Mahsuri 9,  
11950, Bayan Baru,  
Penang, Malaysia.  
Email: info@ibizea.co.uk

**Register NOW & Pay Only RM880 (Limited to first 5 registrations only!)**  
**Normal seminar fees: ~~RM1088~~ (MORE THAN RM 200 DISCOUNT)**  
CLAIMABLE UNDER HRDF SBL SCHEME

**What Are Customer Said about the Workshop !!!!**

- Mind Map is very helpful especially for preparation for public speaking whereby it help us to organize the presentation flow **Seagate Penang**
- People from all level should try this program. **Tenaga National Berhad**
- Good programs that not only apply in working life but in daily personal life as well **Sony Penang**